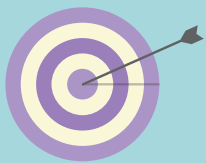


WHAT GUIDES US



OUR VISION

To be the leader in economic development support for Francophones in Alberta.



OUR MISSION

Support the development of a Francophone economic strength that is independent, dynamic and innovative and enhances the mobilization and commitment of Francophone Albertans and stakeholders.



OUR VALUES

The CDEA carries out its vision and mission with Alberta Francophones while respecting its values:



CATALYST

by promoting and supporting economic development



KNOW-HOW

by fostering the sharing of specialized skills, knowledge and resources



RECEPTIVENESS

by demonstrating active listening to the business needs and reality of its clients



VITALITY

by acting positively and proactively and going out to meet with the various stakeholders



RESPONSIBILITY

by working consistently with integrity and transparency to achieve results

OUR THREE PILLARS



1 ENTREPRENEURSHIP

Entrepreneurial support throughout the business life cycle from start-up to succession.



2

REGIONAL AND COMMUNITY DEVELOPMENT

- ABMA (Association of Bilingual Municipalities of Alberta)
- Support and partnership with other organizations
- Philanthropy
- Specific regional projects
- Support for social entrepreneurship



3

SECTORAL SUPPORT

- Agriculture
- Construction
- Sustainable development
- Energy & services
- Professional services
- Tourism

21 years of excellence
THAT'S BIG!

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