

TOURISME ALBERTA

and economic diversification

2018-2019



403-802-0880

www.tourismealberta.ca

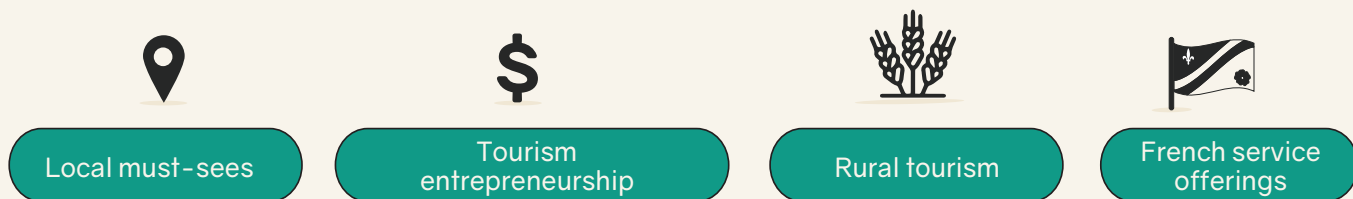


Tourism is a major economic driver in Alberta, stimulating the demand for local services, creating employment for a dynamic and bilingual workforce and diversifying the economy with a multitude of revenue sources. By marketing directly to Francophones throughout the world and promoting service offerings in French as a value added, the Conseil de développement économique de l'Alberta (CDEA), through Tourisme Alberta, is a leader in Francophone tourism development in the province.

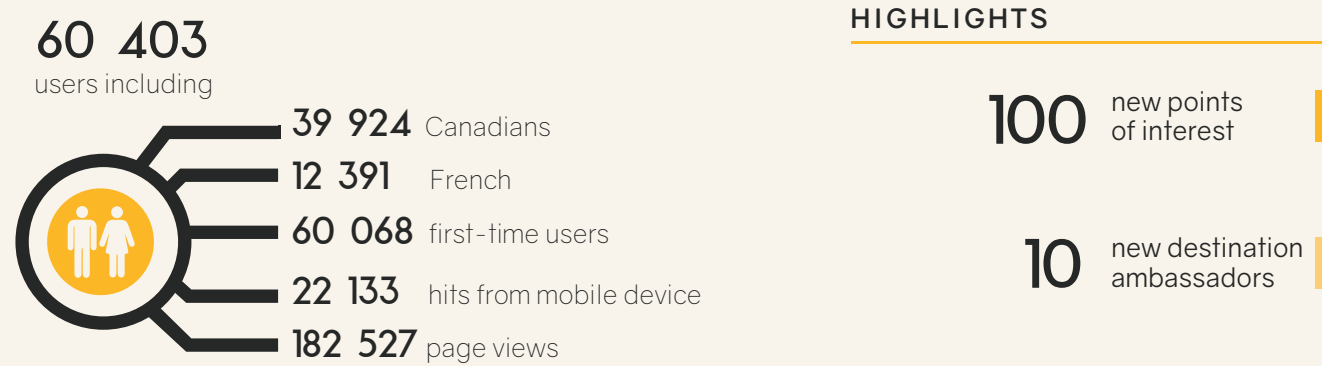
IN A NUTSHELL



VISITOR GUIDE

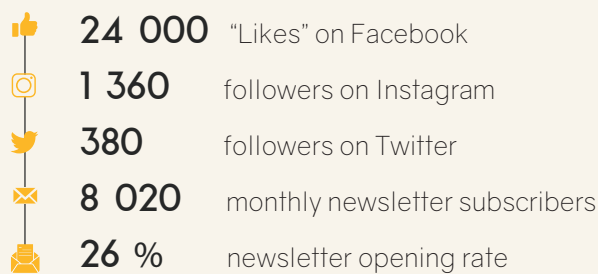
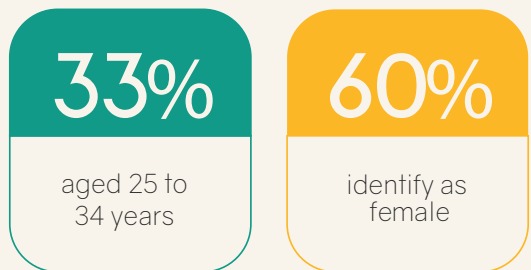


WEBSITE



DEMOGRAPHICS

SOCIAL MEDIA



ECONOMIC DEVELOPMENT INITIATIVES

BaladoDiscovery
Rouleauville-Mission

Francophone Heritage
and Tourism Corridor



• First ÉCONOMUSÉE® in Alberta

• Alberta Bilingual
Municipalities Association

FRANCOPHONE COMMUNITY VITALITY



OUT-OF-PROVINCE REPRESENTATION

